



N J C p r i n t i n g

SPECIALTY ITEMS CATALOG

This catalog includes Business Forms, Labels, Integrated Solutions, Plastics, Magnets, Commercial Print, Mailers, Envelopes and other specialty products.

If you don't see what you are looking for on these pages, please call us at **800-432-5662** to discuss your needs. Our greatest satisfaction comes from helping you succeed!

To place an order call 800-432-5662 or visit www.njcprint.com & click place order

BioLam™

BioLam™ is a thermal lamination film enhanced with a patented antimicrobial compound that inhibits the growth and reproduction of bacteria and other damaging microbes. This antimicrobial surface reduces and controls the growth of bacteria on laminated documents.

Applications

- Menus
- Table tents
- Anatomical charts
- Counter mats
- Classroom materials
- Manuals
- Instruction or reference sheets
- Food preparation charts
- Hang tags

Markets

- Schools
- Day care facilities
- Hospitals and clinics
- Dental offices
- Restaurants
- Food service environments
- Retailers
- Hotels

Features

- Sealed edges or flush cut edges
- 1.8, 3 and 5 mil thickness available
- Lamination on both sides
- Long lasting antimicrobial surface
- FDA approval for direct and indirect food contact
- Available for all commercial print pieces
- Small quantities available

Benefits

- Effective way of controlling the spread of microbes on printed surfaces
- Non-hazardous material makes it safe for all applications
- Reduces the spread of diseases
- Creates a “customer care” attitude



Custom Labels

Applications

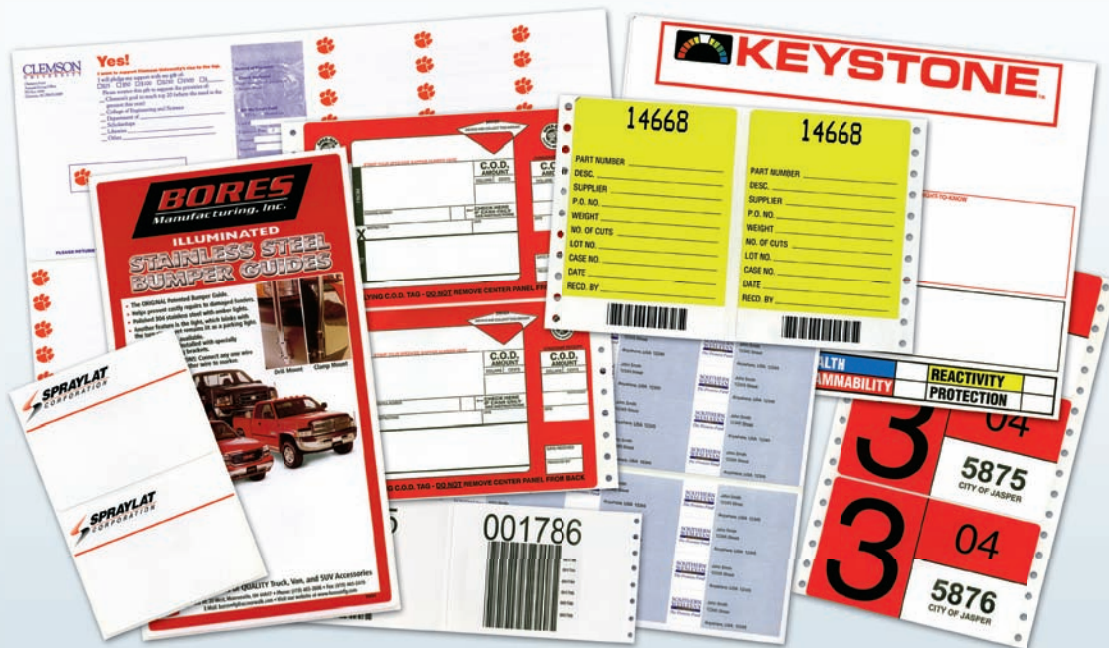
- Picking
- Packing
- Carton labels
- Identification
- Instructional
- Drum
- Inventory labels
- Promotional
- Pharmaceutical
- Price marking
- Shipping
- Bar codes
- Advertising
- Cover-up
- Prime labels
- Product labels
- Blood collections
- IV bags

Markets

- Manufacturers
- Pharmacies
- Universities
- Hospitals
- Retail stores
- Advertising agencies
- Distribution centers
- Laboratories
- Service companies
- Schools
- Clinics

Features

- IV and blood bag labels
- Laser cut sheets
- Pattern adhesives
- Up to 8 colors
- Backside die cutting
- Fanfold, rolls and sheets
- Thermal transfer or direct thermal
- Large die inventory
- Convert 1-ply to piggy-back
- Large selection of materials
- Solutions for difficult applications
- Laminating and UV varnish
- Consecutive numbering and bar coding
- Up to 24" wide and 20" repeat



Document Security

Applications

- Checks
- Gift certificates
- Coupons
- Vouchers
- Tickets
- Certificates of title
- Deeds
- Parking permits
- Stock certificates
- College transcripts

Markets

- Manufacturers
- Distribution centers
- Small businesses
- Travel agencies
- Government agencies
- Retail stores
- Financial institutions
- Colleges and universities

Features

- VOID pantographs
- Watermark
- Visible and invisible fibers
- Chemical reactants
- Microprinting
- Bleed thru MICR numbering

Benefits

- “VOID” shows up when attempts made to photocopy or scan
- Resistant to photocopy and scanning attempts
- Protects against cut and paste attempts
- Defeats attempts to chemically alter documents
- Fine detail prevents photocopy and scanning attempts
- Dyes in the ink bleed through the paper prohibiting alteration or copying

Points of Interest

- Security against forgery and counterfeiting has become a critical issue in the forms industry.
- The UCC states that check users must show due diligence in protecting themselves against check fraud.
- The advancement of computer and copier technology led to an explosion of forgery and counterfeiting in the 90's. What used to take a skilled professional has now become relatively easy.
- Suppliers need to make Security Features available as protection against allegations of contributory negligence. This only means they should be offered, but not added if declined by the customer.
- To provide maximum protection, layer at least 3 security features on a document.
- Suppliers can only make suggestions. Everyone is at risk, but the customer may not see the need unless they become a victim. Prevention should be emphasized.

SAMPLES



DriTac™ Cards

Our DriTac™ Card product is yet another option for a laser compatible plastic membership card.

This is a true plastic card that can be affixed in any position and up to 6 cards on an 8 ½" x 11" sheet. It is heat, moisture and tear resistant. It provides excellent toner adhesion for the face of the card. Our DriTac™ Card is quickly and easily removed.

Applications

- Membership cards
- Health plan I. D. cards
- Special promotions
- Prescription cards
- Season passes
- Discount cards

Features

- Durable 7Mil plastic card or magnet
- Affixed to a carrier
- Removes easily and cleanly

Markets

- Insurance
- Schools/Universities
- Libraries
- Restaurants
- Alumni associations
- Hotels
- Resorts
- HMO
- Auto clubs
- Video stores
- Zoos/Museums
- Book stores
- Sales promotions
- Banks
- Health clubs

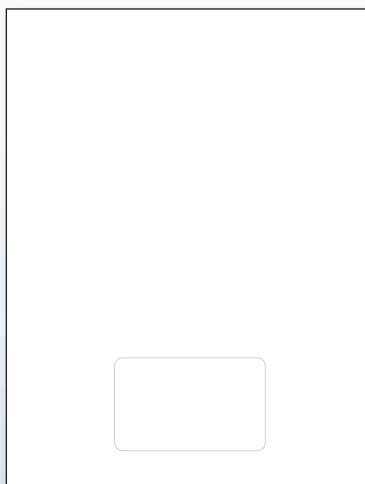
Benefits

- Can be affixed to various carrier sizes (width and depth)
- Laser compatible
- Cut sheet and continuous format
- Material is moisture and tear resistant
- Available in various shapes and sizes
- Can be printed 4 color process
- Can apply multiple cards on a carrier

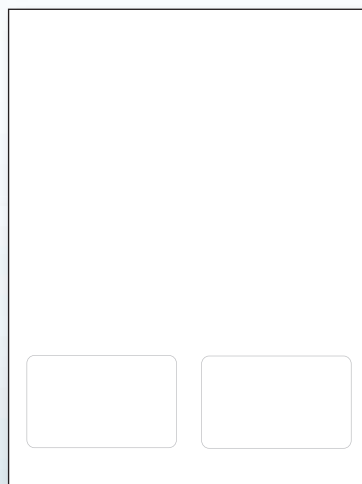
SAMPLES



DriTac™ Card Stock Options



1 Up



2 Up

DriTac™ Magnets

Our DriTac™ Magnet construction allows for a variety of sizes and shapes, as well as the option to personalize with variable print. Quantities vary from 2.5 on up and are generally 11" or 14", however we are not limited to those sizes. For those customers that are looking for a high end magnet product, the DriTac™ Magnet is a great option.

Applications

- Emergency numbers
- Retail sales
- Agents
- Pictures
- Service providers
- Appointments
- Deliveries
- Photographs
- Calendars
- Schedules
- Coupons
- Thank you letters
- Food carry out
- Web site addresses
- Medical emergency numbers
- Event date reminders
- Insert for catalogs
- Store location hours
- Fund raising
- Reservation telephone numbers

Markets

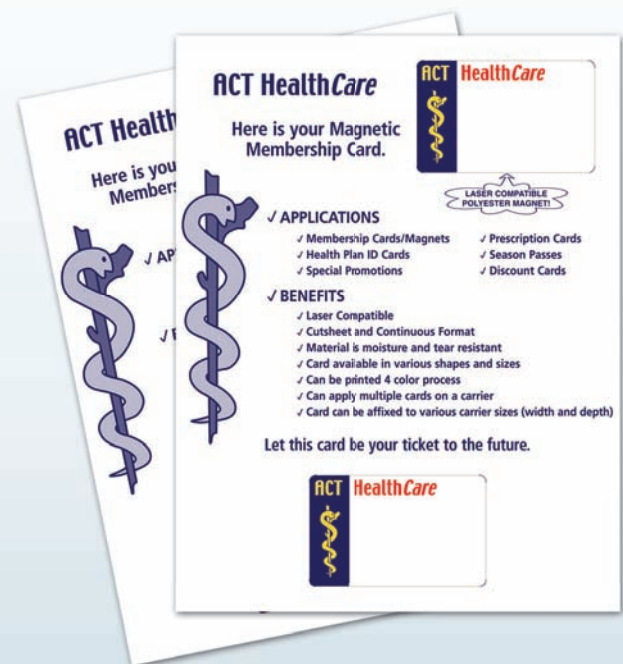
- Service companies
- Hotels
- Libraries
- Vets and kennels
- Resorts
- Clinics
- Medical facilities
- Advertising
- Marketing
- Education
- Restaurants
- Video stores
- Auto clubs
- Zoos
- Catalogs
- Emergency numbers
- Internet services
- Non-profit groups
- Dentists
- Beauty salons
- Museums
- Book stores
- Banks
- Sales promotions

Features

- Great for personalization
- Die cut shapes and sizes available
- 4 color process printing available
- Removable magnet
- Variable printing available

Benefits

- True laser printable magnet
- Die cut shapes and sizes available
- DriTac™ technology for easy release
- High end magnet product
- Household magnets are viewed 22 times per day on average



Dualam

Applications

- Membership cards
- Employee benefit
- Security passes
- Identification cards
- Health plan I. D. cards
- Frequent buyer cards

Features

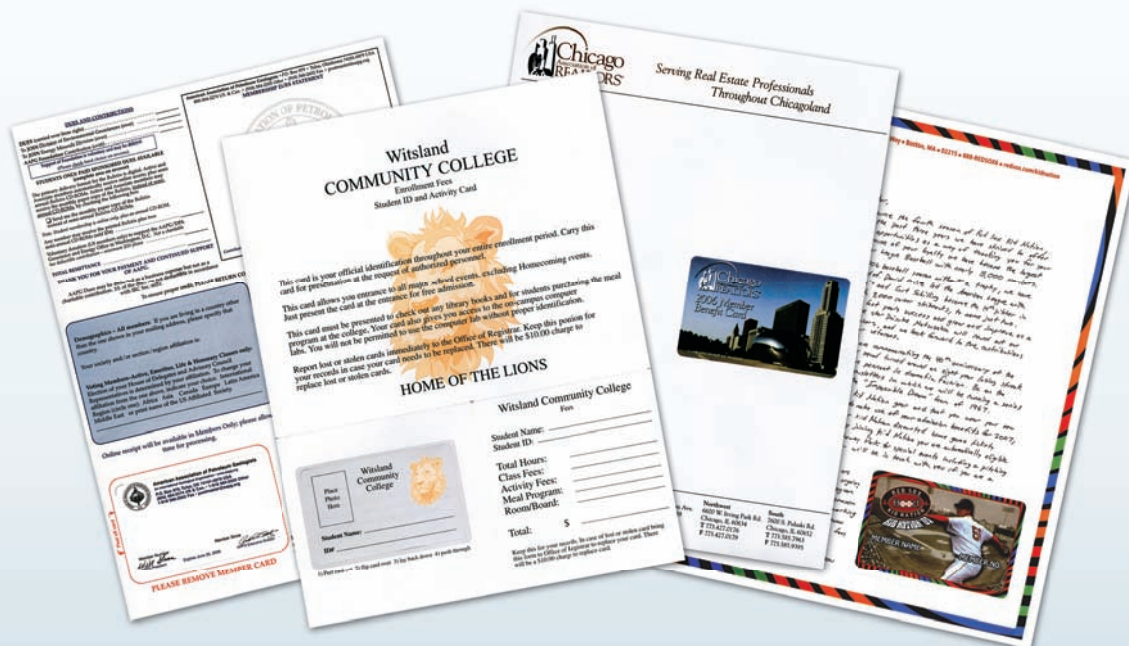
- Up to eight color offset printing (six color – 14")
- Water, wear and tamper resistant
- Durable clear plastic protective laminates on both sides of card
- Laser compatible
- 28# standard paper weight; other stocks available
- Access to face of card before security seal
- Card same stock as carrier

Markets

- Associations
- Schools
- Clubs
- Insurance companies
- Libraries
- Chamber of commerce

Benefits

- Signature or photo I. D. , fingerprints, printed or written information protected by plastic over-laminate
- Water, wear and tamper resistant
- Smooth construction helps prevent card from detaching or jamming in printer



Event Tickets

Applications

- Fundraiser tickets
- Raffle tickets
- Trade show tickets
- Sport tickets

Markets

- Schools/Colleges
- Racing tracks
- Concert promoters
- Athletic events
- Theaters/Operas/Plays
- Fairs/Festivals/Theme parks
- Comedy clubs
- Family attractions
- Lottery
- Tourism/Shuttles

Features

- Four color process
- Variable imaging including graphics
- Stub perforations available
- Variety of materials
- Numbering in multiple positions
- Short run quantities

Benefits

- Most orders ship in 3 days
- Advertising can be included
- High impact color promotes brand awareness
- In-line variable is more cost effective



Fold Under

Applications

- All in one shipping document that combines a packing slip and shipping label
- May also include a return merchandise label
- Predominately direct thermal or thermal constructions but also available for laser or impact

Features

- Variety of sizes and configurations available
- “Zip strip” feature can be added for easy access to the packing slip
- Return merchandise label can be included
- Size and shape can be altered to increase or decrease size of packing slip as needed
- Very simple to sophisticated constructions available depending on the application

Markets

- Any company who ships predominately one carton per shipment
- Companies that do not open the case before shipping products

Benefits

- Improved accuracy because shipping label and packing slips are printed and applied at the same time
- Combination document means fewer inventory items to stock
- Packing slip does not get misplaced in the box



Form-n-Envelope

Form-N-Envelope is a unique application that gives you a document and envelope application built into one form. This is ideal when your client needs to generate a document and the outgoing envelope in one printing. It can also be used to create a document with the return envelope attached, including remoistenable glue for sealing.

Applications

- Statements
- Collection letters
- Payment envelopes
- Subscription notices
- Fund raisers
- Surveys
- Expense reports
- Time sheets
- Business/Personal correspondence with outgoing or return envelope

Features

- Laser compatible
- Form and envelope printed at the same time
- Envelope can be outgoing or return
- Available in memo or letter size
- Printed up to four colors
- Available in two stock formats as well as custom
- May be used in combination with these other systems:
 - Integrated labels
 - Foil stamping
 - CB/CF coating
 - U-Seal™
 - Pressure seal

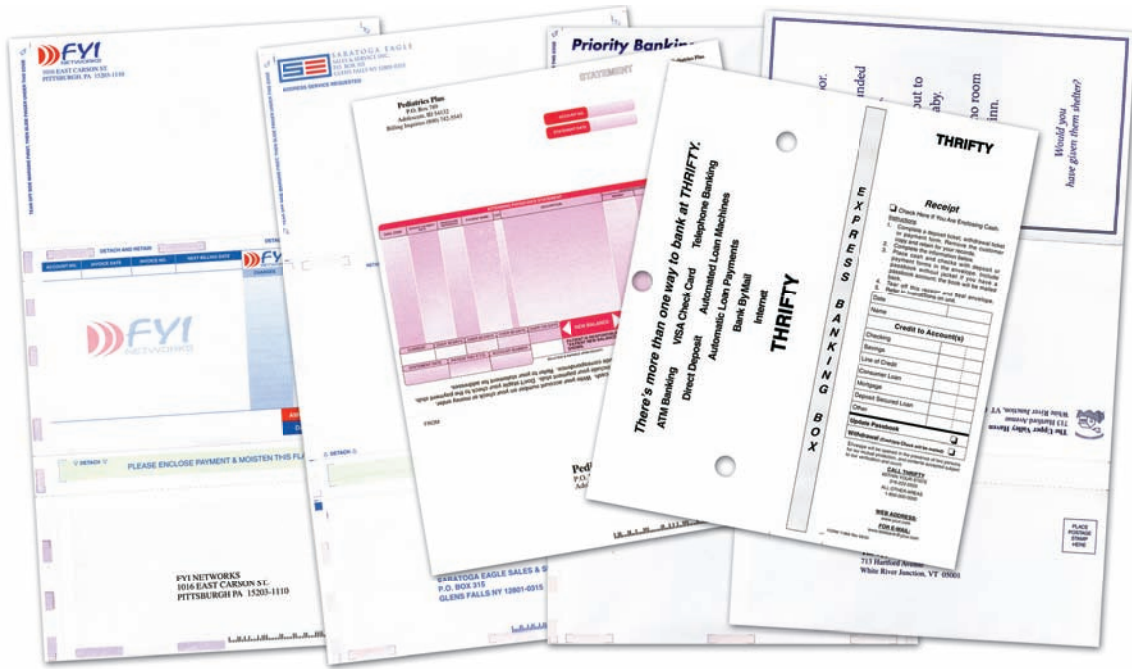
Markets

- Schools
- Associations
- Credit union
- Clubs
- Collection agencies
- Banks
- Internet service providers
- Magazines
- Non-profit groups
- Clinics
- Small businesses

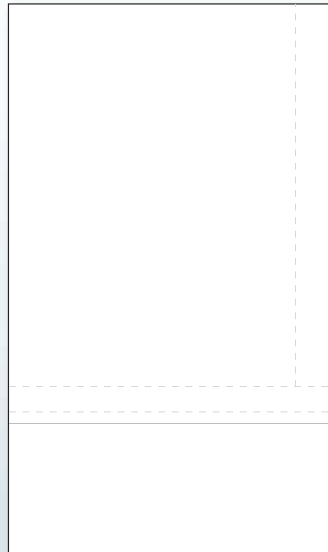
Benefits

- Specially designed for laser printers
- Ink color on form and envelope will match
- Saves processing time
- Eliminates mis-matching of form and envelope
- Allows for one inventory item

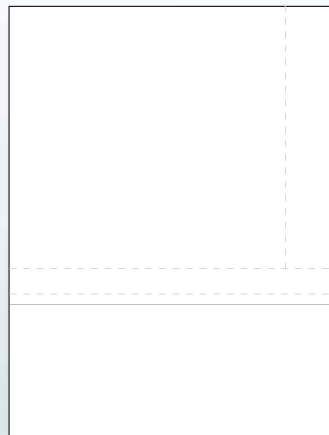
SAMPLES



Form-n-Envelope Stock Options



Letter Size



Memo Size

Form-n-Label

Applications

- Picking/Packing lists
- Job tickets
- Return goods label
- Non-compliance tagging
- Invoice/Shipping label
- Ad responses
- Inner carton labels
- Product marking
- Inspection labels/Inventory tag labels

Features

- Label can be any ply within the forms set
- Bar coding and digital numbering
- Foil stamping
- Die cutting to create multiple labels
- Jumbo numbering for tagging applications
- Image and non-imaging liners
- Variety of label materials available

Markets

- Distribution centers
- Warehousing
- Fabricating and assembly plants
- Service/Inspection companies
- Furniture and bedding manufacturers
- Freight companies
- Parts manufacturing
- Raw material suppliers
- Testing labs
- Publishing

Benefits

- Flexibility to design to the customer's usage and needs
- Unit set, continuous or laser sheet construction
- Wide variety of materials for standard and unique applications
- Label substrates can be constructed through a form design
- All products and assembled "under one roof"



In-Line Magnets

Our In-Line Magnet gives your customer the availability to advertise or provide coupons in an ink jet compatible format, giving them the freedom to vary their advertisements. Advertising with magnets is increasing because the messages are generally kept in sight allowing it to be viewed several times a day. One aggressive method of using our In-Line Magnet is CO-OP advertising. This format allows room for a message on the magnet followed by advertising/coupons by several related businesses that do not compete directly with each other. Any customer using door-to-door sales will appreciate the door hanger style option of this magnet, which provides a door hanger die cut at the top with a message area and business card magnet at the bottom.

Applications

- Emergency numbers
- Retail sales
- Agents
- Pictures
- Service providers
- Appointments
- Deliveries
- Photographs
- Calendars
- Schedules
- Coupons
- Thank you letters
- Food carry out
- Website addresses
- Medical emergency numbers
- Event date reminders
- Insert for catalogs
- Store location hours
- Fund raising
- Reservation telephone numbers

Features

- 4 color process printing
- Face and back printing available
- Removable magnet
- Several sizes available
- Variety of stocks including 92 brightness
- Can be inserted into a no. 10 envelope
- Ink jet compatible

Markets

- Service companies
- Hotels
- Libraries
- Vets and kennels
- Resorts
- Clinics
- Medical facilities
- Advertising
- Marketing
- Education
- Restaurants
- Video stores
- Auto clubs
- Zoos
- Catalogs
- Emergency numbers
- Internet services
- Non-profit groups
- Dentists
- Beauty salons
- Museums
- Book stores
- Banks
- Sales promotions

Benefits

- Excellent advertising tool
- Perforations can be used to create a removable coupon
- CO-OP advertising opportunities
- Can be combined with door hanger die cutting
- Excellent for home delivery application
- Household magnets are viewed 22 times per day on average

Integrated Cards

A new more cost effective option or another alternative to our 7 mil plastic DriTac™ and our RealCards®. The integrated cards are available in the 1 up or 2 up format. The carrier is 28# laser with a clear laser over laminate and a clear clean release dry lift under laminate. Cards are located at the bottom of the form and side-by-side for the 2 up version. The clear laminate is also ballpoint pen receptive. We also offer custom quoting for special combinations.

Applications

- Membership
- Identification
- Frequent buyer cards
- Prepaid phone cards
- Security passes
- Season passes
- Wallet cleaners
- Hospital cards
- Associations
- Insurance companies
- Employee benefit
- Identification cards
- Members-only clubs
- Libraries
- Hotels
- Resorts
- Clinics
- Medical facilities
- Advertising
- Marketing
- Sales promotions
- Frequent buyer cards
- Passes

Features

- Up to 8 color offset printing on 11" (6 color on 14" and 17")
- Face laminated options for water resistance
- Printed security features available
- Laser compatible plastic
- 28# standard paper weight: other optional stocks available
- Available in continuous, unit set or laser
- Security laminates available
- Card sizes are 3 3/8" x 2 1/8"
- Laminate is ballpoint pen receptive
- Over laminates: glossy, matte and holographic
- Under laminates: dry-lift, Dualam

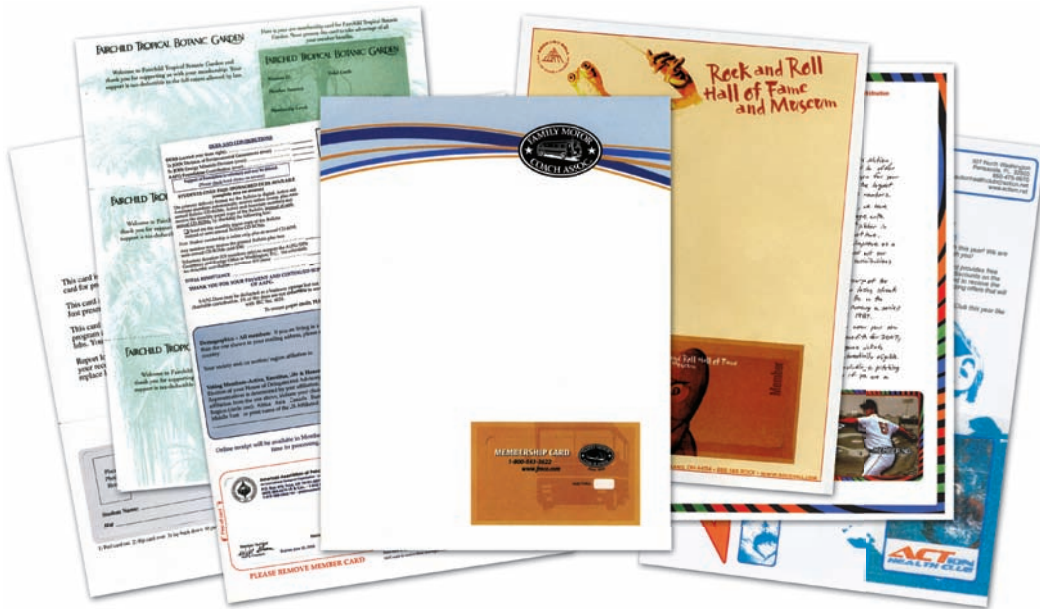
Markets

- Associations
- Schools
- Clubs
- Libraries
- Churches

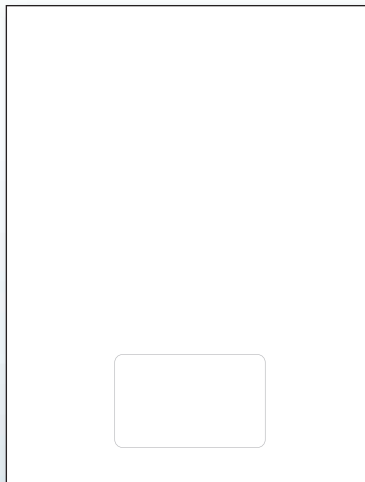
Benefits

- Water, wear and tamper resistant
- Laser compatible
- Same plane print surface reduces or eliminates jamming
- Card and form imaged in one pass
- Card and form both offset printed providing matching color consistency
- Dual lam construction offers added security from forgery
- Allows for security construction after imaging
- More durable than paper cards
- More cost effective than plastic cards

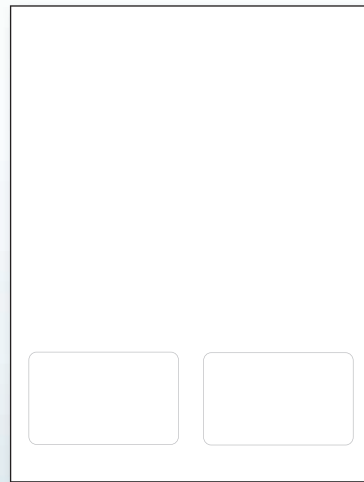
SAMPLES



Integrated Card Stock Options



1 Up



2 Up

Integrated Magnets

An Integrated Magnet is similar to an integrated card because the magnet is actually part of the form. When designing a custom integrated magnet several laminates can be used to create different effects over the magnet. For instance, a holographic laminate can give the appearance of movement and really be eye catching, while a gloss laminate gives the appearance of a coated stock allowing the magnetic message to pop. Along with various laminates, different die cut shapes and sizes can also add pizzazz to the magnetic piece. Not only will you have a fun shaped magnet that will ensure advertisement continual, it WILL get noticed. Integrated Magnets can be combined with other technologies such as Pressure Seal, U-Seal™ and other integrated items.

Applications

- Emergency numbers
- Retail sales
- Agents
- Pictures
- Service providers
- Appointments
- Deliveries
- Photographs
- Calendars
- Schedules
- Coupons
- Thank you letters
- Food carry out
- Website addresses
- Medical emergency numbers
- Event date reminders
- Insert for catalogs
- Store location hours
- Fund raising
- Reservation telephone numbers

Features

- 4 color process printing
- Laser compatible
- Similar to an integrated card
- Several laminates available
- Die cut shapes and sizes available
- Can be combined with Pressure Seal, U-Seal™ and other integrated products

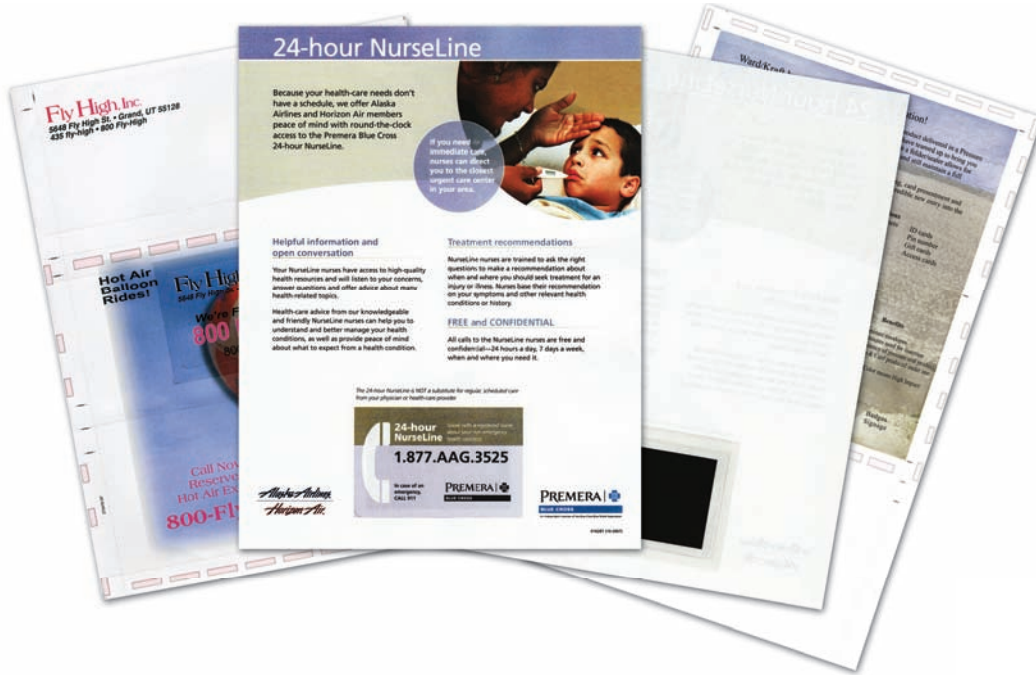
Markets

- Service companies
- Hotels
- Libraries
- Vets and kennels
- Resorts
- Clinics
- Medical facilities
- Advertising
- Marketing
- Education
- Restaurants
- Video stores
- Auto clubs
- Zoos
- Catalogs
- Emergency numbers
- Internet services
- Non-profit groups
- Dentists
- Beauty salons
- Museums
- Book stores
- Banks
- Sales promotions

Benefits

- Excellent direct marketing tool
- Provides means to raise brand awareness
- Raises direct mail response rates
- Provides long term “in home/office” advertising
- Household magnets are viewed 22 times per day on average

SAMPLES



Integrated Printable Plastic

Applications

- Alumni associations
- Passes
- VIP programs
- Luggage tags
- Identification cards
- Membership cards
- Special promotions
- Parking passes

Markets

- Schools/Universities
- Book stores
- Retail
- Health clubs
- Alumni associations
- Zoos/Museums
- Hotels/Resorts
- Clubs
- Manufacturers
- Churches
- Camps
- Advertising

Features

- Durable plastic (variety of thickness)
- Pre-adhesive liner – allows different types of adhesive
- Water resistant, tear resistant stock
- Multiple size die cuts per sheet

Benefits

- Laser printable (duplex printing)
- Inkjet printable
- Cut sheet, continuous, fanfold or rolls
- Integrated with liner or die cut metal to metal
- 100% printable face & back
- Custom designs available



Joined Web

Applications

- Pharmacy scripts
- Packing
- Invoicing
- Picking
- Shipping
- Carton labels
- Law tags

Features

- A thin, flat glue line bonds label and form to a near-seamless joint
- Complete, in-house label and form production
- Improved print position accuracy and reduced cost per transaction
- Lexmark™ approved manufacturer
- Complete label and form material inventory available
- One step production for one-part joined web label/form

Markets

- Pharmacies
- Mail order houses
- Paper companies
- Laboratories
- Medical clinics
- Distribution centers
- Clothing manufacturers
- Dental appliance manufacturers
- Steel fabricators
- Furniture manufacturers
- Computer stores

Benefits

- No glue or adhesive build-up means trouble free feeding in laser and impact printers
- Design flexibility for sheet and continuous formats
- Continuous and cut sheet applications
- Design flexibility to choose the materials best suited to fill application requirements, including specialty adhesives
- One step production for perfect registration
- Up to 6-color printing

Laser Compatible Tri-Laminate Cards

Applications

- Membership cards
- Pre-paid phone cards
- Identification cards
- Warranty cards
- Nursery tags

Markets

- YMCA's
- Insurance companies
- Retail merchants
- Associations
- Clubs
- Manufacturers
- Nurseries

Features

- Cut sheet format
- Flexographic (up to 6 colors) printing
- Smooth paper on both exposed surfaces, tear resistant plastic inside
- Available in 4 to 10 mil thick formats
- Bar coding, special numbering

Benefits

- Laser compatible cards or tags for high-speed laser printers
- Signature panel not required
- Durable, tear resistant cards hold up for a full year's usage
- Customized, pre-printed control numbers protect against fraud and abuse



Laser Cut Sheets

Applications

- Payroll
- Accounts payable
- Invoices
- Statements
- Flyers
- Notices
- Letterheads
- Superbills
- Subscriptions

Features

- Forms are cut true-to-size 11" depth
- Off-line perf-unit capabilities
- All perforations are microperfs
- Antistatic poly bag packaging
- Pre-collated multiple-part cut sheets available

Markets

- Small businesses
- Manufacturers
- Software companies
- Computer stores
- Insurance companies
- Data processing centers
- Clinics
- Clubs
- Hospitals

Benefits

- Less likely to have feeding or jamming problems.
- Allows flexibility for placement of horizontal perforations.
- Insures trouble-free feeding through laser printers.
- Resealable bags allow customer to use on demand. Keeps the moisture out but does not curl the corners or edges.
- Allows customer to run multiple copies using different colored papers, part-to-part changes, etc., from the same paper tray.



LaserBand®

No other I. D. band works as well as LaserBand®. The misidentification of healthcare patients is a medical dilemma that drugs or surgery can't cure. According to a 1999 report by the Institute of Medicine, medical errors are the 8th leading cause of death for Americans - more than motor vehicle accidents, breast cancer or AIDS. LaserBand® wristbands eliminate these errors.

Applications

All-in-one, laser generated, patient identification bracelet with admission labels for hospitals and medical clinics. Custom configuration available upon request.

Features

- Convenient 5-7 hole punching
- Not printer dependent
- Standard 8 ½" by 11" size with our A4 (8 ½" x 11 5/8") version available

Markets

- Hospitals
- Medical clinics
- Outpatient surgery centers
- Nursing homes
- Daycare centers

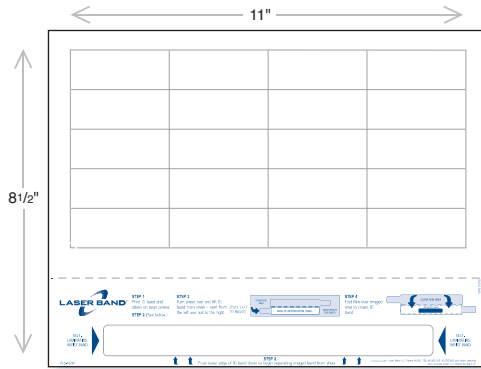
Benefits

- Identification bracelet and 20 additional labels can be imaged & bar coded at one time
- No need for customer to buy special laser printer or special trays
- Protects imaged information from being scratched off and provides a moisture barrier
- I. D. bracelet fits small, medium & large wrists
- Large fonts and bar codes improve patient identification
- Patented product – helps you maintain reorder business
- Tear resistant

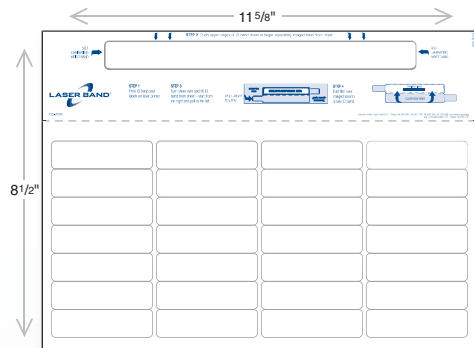


LaserBand® is a federally registered trademark of LaserBand, LLC

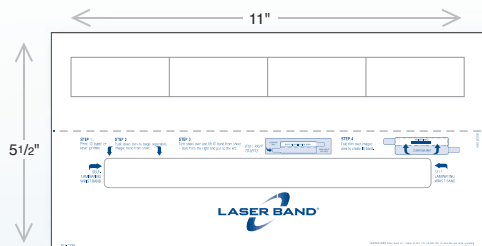
LaserBand® Options



PLS-102W LaserBand®



PLS-202W LaserBand®
compatible with existing
Standard Register patient
LinkUP® software



PLS-110W LaserBand®

- Stocked in 1M Box quantities
- Lexmark™ approved
- All wristbands are self laminating to protect patient information

LaserBand® is a federally registered trademark of LaserBand, LLC

Magnetic Messages (Form/Magnet Combination)

Unlike tipped on magnets, our magnets can be run through most desktop ink jet and laser printers. This gives your customer the ability to create and print his/her own personalized magnets from their desktop printers.

Applications

- Emergency numbers
- Retail sales
- Real estate/Insurance agents
- Service providers
- Appointment reminders
- Deliveries
- Calendars
- Schedules

Markets

- Doctors
- Hospitals
- Chamber of commerce
- Vets/Kennels
- Car sales
- Schools/Universities
- Insurance/Real estate
- Plumbers/Electricians
- Restaurants
- Sport schedules
- Pharmacies
- Florists
- Auto repair
- Yard care
- Painters
- Banks

Features

- Compatible with many ink jet and laser printers
- Stock and custom printed formats available
- Order stock quantities as few as 200

Benefits

- Proprietary constructions for smooth processing through desktop printers
- Magnets can be easily removed
- Magnetic cards have a smooth edge finish
- Same day shipment for stock orders received before 2:00 pm (CST)



Multi-Part Continuous Forms

Studies show that continuous forms can be executed more quickly than many other types of business forms; therefore, they save time and improve productivity.

Applications

- Invoices
- Packing lists
- Notices
- Billings
- Lab reports
- Inventory control
- Meter tickets
- Mailers
- Checks
- Advertising
- Production/Labeling

Features

- Numbering, perforating and punching
- Flexible fastenings (crimping/gluing)
- In-line glue and/or cross web glue
- Multiple parts with various widths available
- Integrated labels or blown on labels
- Inserting of a true plastic card, paper card or magnet
- Add-a-label or form-n-Label on any part of the form

Markets

- Retail
- Propane
- Lumber yards
- Repair shops
- Manufacturing
- Mills
- Laboratories
- Schools
- Warehousing
- Distribution
- Financial

Benefits

- Variety of paper stocks, carbons & label stocks
- Jumbo number bar codes
- Die cuts or drilling
- Cross web glue
- Variety of sizes and widths

Pattern Adhesive/Silicone Labels

Applications

- Picking
- Shipping
- Packing
- Invoicing
- Carton labels
- Production tickets
- Point-of-purchase bar code I.D. labels
- Inventory systems

Features

- Specially formulated – extra aggressive label adhesive
- In-line pattern coating of adhesive and silicone available on any of our face stock materials
- Can provide form/label combination - same materials; layflat construction

Markets

- Distribution centers
- Mail order houses
- Manufacturers
- Software companies
- Steel fabricators
- Retail
- Food packaging
- Coupons/Gaming

Benefits

- Create tags and label in one solution
- Label is strong enough to adhere to recycled corrugated, but still lifts easily off the liner; silicone remains permanent to create tag
- Design flexibility for adhesive or silicone areas in any configuration on almost any size label
- Eliminates large minimum orders, high prices & extended deliveries that usually accompany special stock orders printed on medium and large quantities
- Long run capabilities will allow us to print on liner; under silicone



Pattern CB/CF

Applications

- Deposit envelopes/Receipts
- Service receipts
- Packing slips/Envelopes
- Fund raiser/Collection
- Monthly donation
- Parking ticket/Fine envelope

Markets

- Banking
- Manufacturing
- Medical
- Service companies
- Shipping/Fulfillment
- Mailings/Direct mail
- Non-profit
- Schools
- Churches
- Law enforcement
- Parks and wildlife
- Casinos

Features

- Laser compatible
- Allows for imaging to small pattern areas
- Can be used in conjunction with Form-n-Envelope
- Custom patterns/designs are available

Benefits

- Creates carbonless forms from one part laser sheets
- Eliminates the need for full coat CB/CF
- Can be used to create a carbonless form with a pocket
- Multiple patterns can be applied in one pass



Peel-a-Part Forms

Applications

- Grade reports
- Back order notices
- Insufficient funds notice
- Lab report
- Late notices
- Class schedule changes
- Confirmations
- CD renewal
- PIN numbers

Features

- Up to 8 color printing
- Carbonless paper

Markets

- Education
- Banking
- Hotels
- Lending companies
- Wholesalers
- Hospitals
- Clubs

Benefits

- Low cost mailers
- Many sizes available
- Imaged on dot matrix printers
- May be produced with record copy fly sheet



Plastic Badges

We offer several options for name badges to meet the needs of retail and professional workplaces. High quality commercial print and a rigid 20 or 30 mil plastic material allow for many options in design.

Applications

- Name badges
- Visitor badges

Markets

- Retail
- Restaurants
- Hospitals
- Civic organizations
- Non profit organizations
- Associations
- Trade shows
- Hotels

Features

- Durable 20 or 30 mil plastic material
- High quality digital process
- Sizes 3 3/8" x 2 1/8" or 3 3/8" x 1 1/4"
- Custom sizes available
- Other thicknesses available
- Standard bar pin or bulldog clip
- Variety of laminates
- Quick turn times

Benefits

- Durable plastic badge withstands daily wear and tear
- Higher quality print allows for a better company image
- Variety of sizes to accommodate graphic designs



Plastic Card/Key Tag Combo

Key tags make a budget-friendly promotional item or a frequent buyer card with a ton of visibility. All of our plastic key tags come with a load of features that might surprise you. We can print your plastic tag artwork in full photo color on either – or both – sides of your key tags. Choose from many options including different standard or custom shapes and sizes, personalization, numbering and more.

Applications

- Membership cards
- Identification cards
- Frequent buyer cards
- Security cards
- Season passes
- Contact cards
- Fundraiser cards
- Hospital cards
- Luggage tags
- Novelties
- Gift cards
- Hotel key cards
- Loyalty cards

Features

- High quality digital process
- 20 and 30 mil options standard
- Other thicknesses available
- On-line bar coding and imaging
- Variety of laminates
- Quick turn times
- Quantities of 100 up to 1 million +
- Full variable color available
- Composite, PVC, or premium white opaque plastic
- UV coated
- Holographic green coating available

Markets

- Associations
- Insurance companies
- Clubs/Organizations
- Libraries
- Hotels/Resorts
- Clinics/Medical facilities
- Government offices
- Advertising/Marketing
- Sales promotions
- Gift shops
- Jewelry stores
- Restaurants
- Tanning salons
- Schools

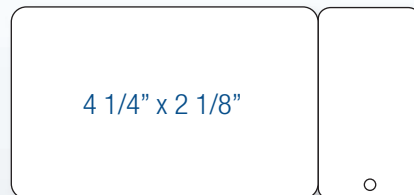
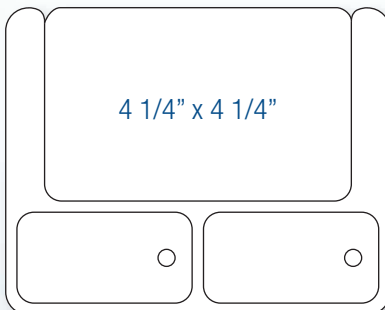
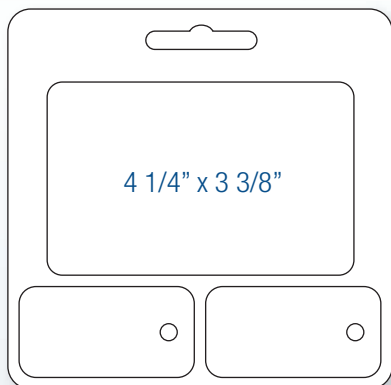
Benefits

- Faster turn times get the product to your customer when they need it
- Higher quality print allows for a better company image
- Wider quantity range allows all of your customers to enjoy plastic

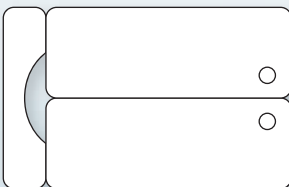
SAMPLES



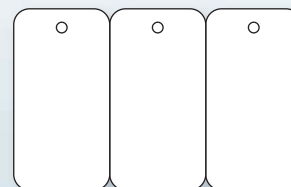
Plastic Card/Key Tag Combo Options



1 Up



2 Up



3 Up

Plastic Cards and Carriers

We offer a wide variety of options to address the identification, marketing and promotional needs of today's customers. We can produce Identification Cards for fields such as Insurance, Health Care and Information, as well as Promotional Cards. Our broad range of support options include personalization, full process color, single and carrier-affixed formats and mag striping. A variety of thicknesses are available from a 12-mil business card to a heavyweight 30-mil premium plastic card.

Applications

- Membership cards
- Identification cards
- Frequent buyer cards
- Security cards
- Season passes
- Wallet calendars
- Key tags
- Contact cards
- Fundraiser cards
- Hospital cards
- Luggage tags
- Rulers
- Novelties
- Gift cards
- Hotel key cards
- Business cards
- Loyalty cards
- Mailers

Features

- High quality digital process
- Variety of custom carrier sizes in single and multiple part formats
- 20 and 30 mil options standard
- Other thicknesses available
- On-line bar coding and imaging
- Variety of laminates
- Quick turn times
- Quantities of 100 up to 1 million +
- Full variable color available
- Composite, PVC, or premium white opaque plastic
- UV coated
- Holographic green coating available

Markets

- Associations
- Insurance companies
- Clubs/Organizations
- Libraries
- Hotels/Resorts
- Clinics/Medical facilities
- Government offices
- Advertising/Marketing
- Sales promotions
- Gift shops
- Jewelry stores
- Restaurants
- Tanning salons
- Schools

Benefits

- Faster turn times get the product to you when you need it
- Higher quality print allows for a better company image
- Print process allows for consistent color and quality between card and carriers

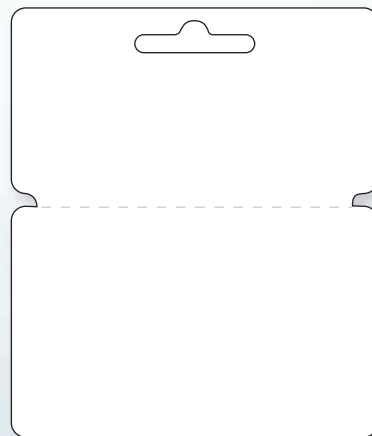
SAMPLES



Plastic Card Options



3 3/8" x 2 1/8" (CR80)



4" x 3 3/8"

Plastic Composite Mailer

Our plastic composite mailer is an exciting new way to promote a company, product or service. With high quality commercial print and a rigid 20 or 30 mil plastic composite material this mailer is sure to stand out among all the other direct mail. The detachable CR-80 card is a retainable piece that will continue to promote a company many months after the mailer is received. With this unique design the response rate is sure to be higher and the life expectancy longer.

We also support you and your customer with full mailing fulfillment. Addressing, personalization and variable print are done in line for efficiency. CASS certification, presort and NCOA presort help ensure precision and accuracy with the mailing. With this mail piece we handle everything so your customer can sit back and take care of their customers.

Applications

- Membership card mailer
- Product promotion
- Calendar promotion
- Service contact card mailer
- School fundraiser mailer
- Emergency notification card
- Insurance cards
- Store moving notifications
- Warranty cards
- Referral cards

Markets

- Service companies
- Casinos
- Retailers
- Non-profit organization
- Schools/Universities
- Alumni associations
- Hotels
- Hospitals/Clinics
- Restaurants
- Spas
- Manufacturers
- Clubs
- Automotive dealers
- Insurance agencies
- Real estate agents
- Trade show companies

Features

- Durable 20 or 30 mil plastic composite material
- Thick laminate over print
- On line addressing and variable imaging
- High quality commercial print
- Mag stripe available
- Complete fulfillment on mailer
- Quantities of 200 up to a million +
- Quick turn times
- Holographic Green coating available

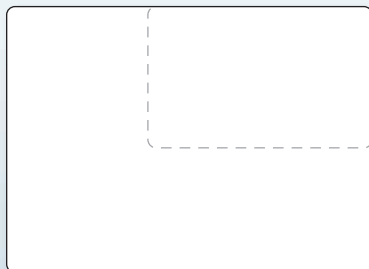
Benefits

- Durable plastic card withstands the wear and tear of postal equipment
- Unique design will stand out in the mail
- Detachable card extends the life expectancy of the mailer
- Variable graphics allow for a 1 to 1 marketing promotion
- Detachable card can be used as a tracking device

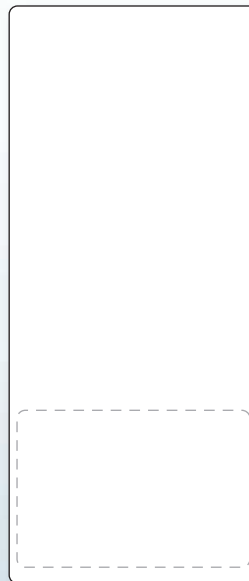
SAMPLES



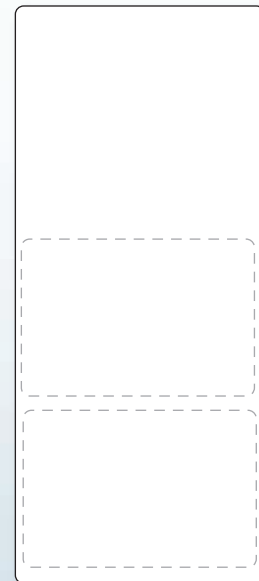
Plastic Composite Mailer Options



1 Up 5 1/2" x 4"



1 Up 8 7/16" x 3 1/2"



2 Up 8 7/16" x 3 1/2"

Plastic PVC Cards

Applications

- Membership cards
- Identification cards
- Pre-paid phone cards
- Frequent buyer cards
- Security cards
- Season passes
- Wallet calendars
- Check cashing cards
- Event cards
- Hospital cards
- Luggage tags
- Rulers
- Novelties
- Gift cards
- Hotel key cards

Features

- Photo quality
- Quantities of 1000 up
- Affixing available
- Signature panel available
- Custom die cutting
- UV gloss or thermal finish
- 4cp
- Holographic green coating available
- 15, 20, 30 mil standard
- Other thicknesses available
- Bar coding, numbering, mag stripes and encoding available
- Lamination available

Markets

- Associations
- Insurance companies
- Clubs/Organizations
- Libraries
- Hotels/Resorts
- Clinics/Medical facilities
- Advertising/Marketing
- Sales promotions
- Retail
- Restaurants
- Schools

Benefits

- Thermal printable
- Variety of weights for single card application
- Affixing allows clean, easy removal from the carrier
- Competitive pricing
- Waterproof



Plastic Spin Wheels

Plastic Spin Wheels make it easy for anyone to make a decision or select a product. By simply spinning a wheel, pertinent information is provided instantly.

Applications

- Calculating interest rates
- Gestation calculations
- Industries with static and repetitive calculations

Markets

- Construction
- Building trades
- Laboratories
- Medical
- Advertising/Marketing
- Financial
- Manufacturing

Features

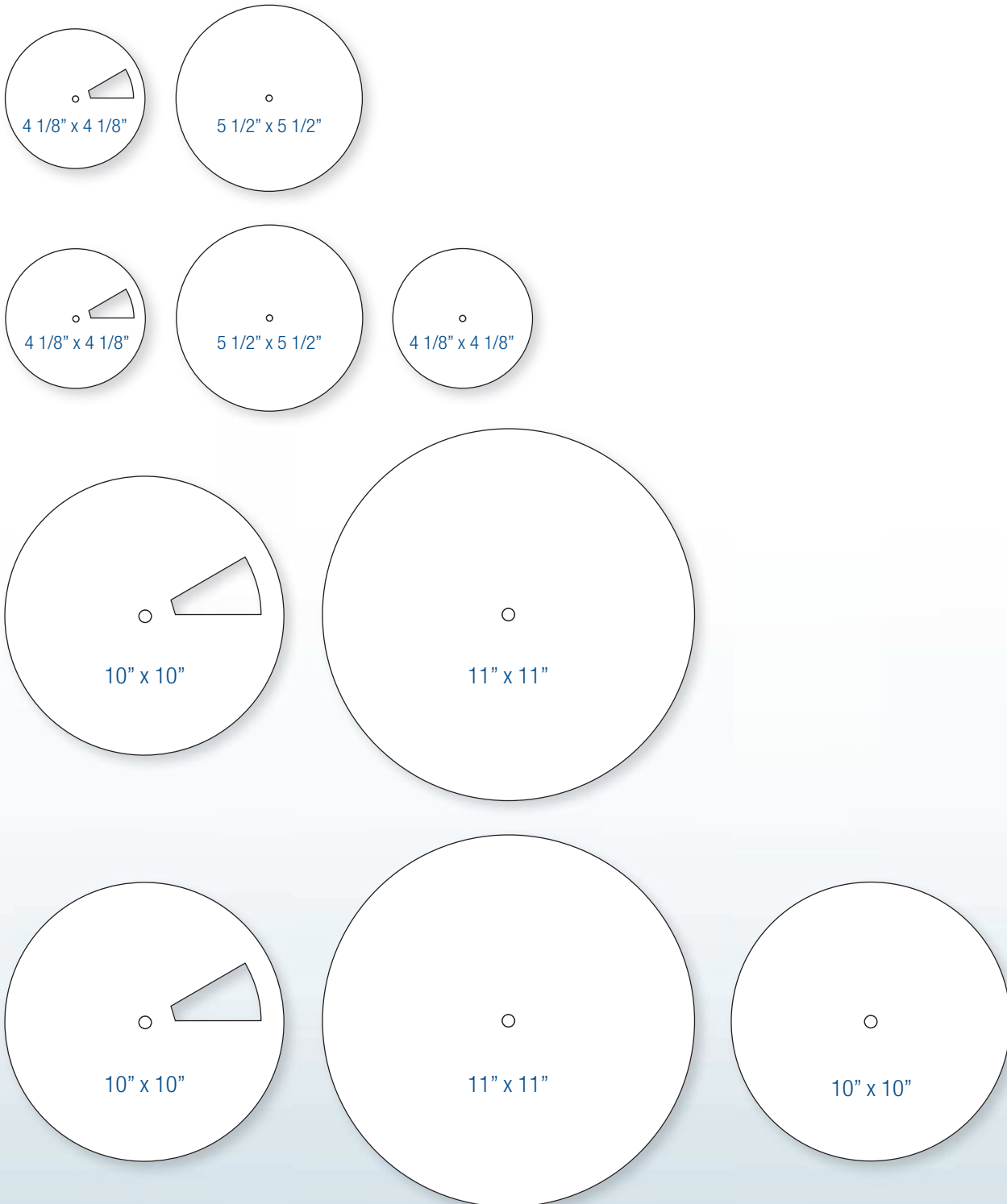
- Short run quantities
- Variety of substrates and sizes
- Four color process face and back
- Holographic green coating available
- Variable data imaging in black or full color
- Composition available
- Laminates available

Benefits

- Short run orders provide options for quick updates and changes
- Digital files mean accuracy and quicker deliveries
- High impact color in short run quantities



Plastic Spin Wheel Options



Pocket Forms

Applications

- Parking tickets
- Jewelry repair
- Parts repair
- Photograph carrier
- Photo laboratory negative pouch
- Invoice/Return envelope
- Equipment placement record
- Fund raisers
- Lab tests
- Hotel key card carrier
- Employee records
- Statements
- CD/DVD mailers
- Valet tickets
- Sample transfer
- Sample storage
- Work orders

Features

- Variety of materials available to create the pocket
- Available in continuous, laser and unit set designs
- Variable line or spot glue
- Sealing can be accomplished with re-moist, transfer tape and Pressure Seal
- May be combined with other technologies, i.e. integrated labels, jumbo numbering, bar coding, etc.

Markets

- Law enforcement
- Parks/Wildlife
- College police
- Small clinics
- Hospitals
- Schools
- Utilities
- Municipalities
- Professional photographers
- Small business
- Dentist
- Hospitality
- Lottery
- Hotels
- Sales
- Manufacturing
- Testing labs
- Service
- Libraries

Benefits

- Poly pockets allow for clear viewing
- Glassine pockets are static free
- Paper pockets give confidentiality
- Multiple pockets can be created
- Pockets can be almost any size
- Multiple sealing methods



Pressure Seal

Pressure Seal is replacing many envelope mailing systems. This is a unique process that creates the information document and outgoing mailer on one laser compatible or continuous sheet. Our stock program provides your customer with the widest variety of fold and glue patterns in the industry.

Applications

- Payroll checks
- W-2's
- Jury summons
- Subscription notice
- Tax statements
- Grade reports
- Back order cards
- Benefits summary
- Claim checks
- Policy changes
- Invoices
- Fund raising
- Reservation confirmation
- Check in folio
- Renewals
- Monthly billing
- Shut off notice
- Pledge agreement
- Surveys
- Product promotion
- Refunds
- Expiration notice
- License renewal
- Gift certificates
- Direct deposit
- Return proof label

Features

- Printed up to 8 color
- Window die cutting/glassine patch
- Custom glue patterns for unique applications
- May be combined with integrated labels/cards or magnets
- Folds: C, Z, V, un-even C, eccentric Z, double parallel
- Wide variety of sizes in custom and stock
- Remoistenable glue for return envelope function
- DriTac™ cards or magnets
- Featuring ClearView™
- Numerous stock styles available with end column pricing

Markets

- Schools
- Insurance
- Business-to-business
- Direct mail
- Education
- Hospitality
- Newspapers/Magazines
- Utilities
- Collection agencies
- Banking/Financial
- Non-profit groups
- Medical
- Government
- Home services
- Gaming
- Publishing
- Manufacturing
- Clinics
- Retirement
- Retail
- Fund Raiser/Campaign
- Mailing service
- Clubs
- Associations
- Travel agencies
- Service industries

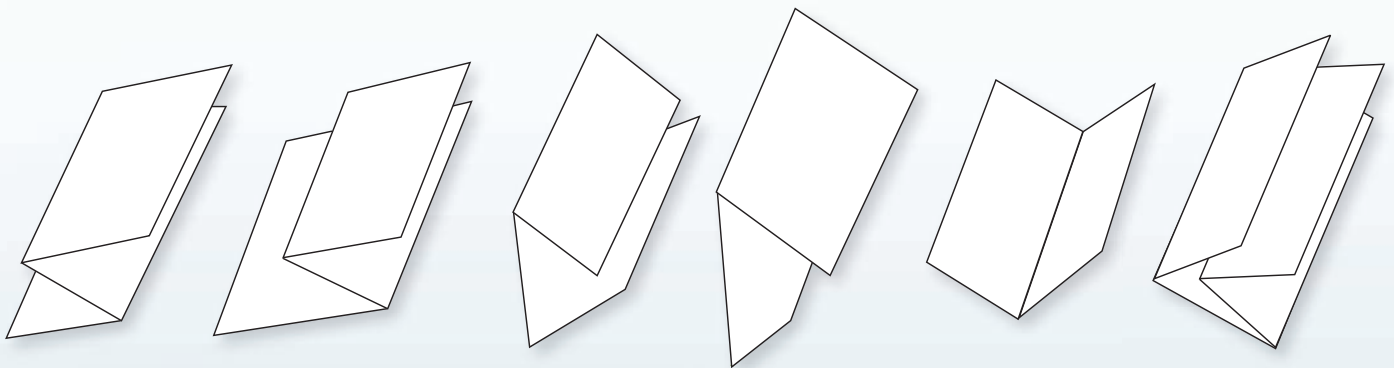
Benefits

- Can be combined with other technology such as Integrated Cards, labels, magnets, DriTac™ magnets and DriTac™ cards
- Eliminates the need for a separate envelope
- Reduced equipment cost, reduced maintenance and reduced operator training
- Eliminates labor cost of folding, stuffing and sealing
- As more people transfer to non-impact printers, requests for one-part self mailers is on the increase

SAMPLES



Pressure Seal Folds



Z-fold

Uneven Z-fold

C-fold

Uneven C-fold

V-fold

Double Parallel fold

Push Through Magnets

The Push Through Magnet is a great advertising piece for large areas of static advertising. It is produced like the Integrated Magnet, however the die cut does not go all the way through the magnet liner and laminates are not generally used. The Push Through Magnet is great for inserts and handouts because of the large magnetic area available.

Applications

- Emergency numbers
- Retail sales
- Agents
- Pictures
- Service providers
- Appointments
- Deliveries
- Photographs
- Calendars
- Schedules
- Coupons
- Thank you letters
- Food carry out
- Website addresses
- Medical emergency numbers
- Event date reminders
- Insert for catalogs
- Store location hours
- Fund raising
- Reservation telephone numbers

Markets

- Service companies
- Hotels
- Libraries
- Vets and kennels
- Resorts
- Clinics
- Medical facilities
- Advertising
- Marketing
- Education
- Restaurants
- Video stores
- Auto clubs
- Zoos
- Catalogs
- Emergency numbers
- Internet services
- Non-profit groups
- Dentists
- Beauty salons
- Museums
- Book stores
- Banks
- Sales promotions

Features

- Large magnet area
- Full color printing
- Die cut shapes and sizes available
- Similar to an Integrated Magnet, however the die cut does not go all the way through the magnet liner
- Removable magnet

Benefits

- Larger magnet means more advertising space
- Different shapes draw more attention and response rates
- Excellent for direct mail applications
- Household magnets are viewed 22 times per day on average



RealCard®

Our RealCard® product is an awesome addition to our line of plastic membership cards. RealCard® answers all of your customer's needs when it comes to a laser or ink jet compatible plastic card. RealCard® can be fed through the 8 1/2" or 11" feed path of the printer.

Applications

- Insurance cards
- Alumni cards
- Membership cards
- Union/Health plan I.D.
- Security passes
- Season passes
- Frequent buyer cards
- Check cashing cards
- Hospital cards
- Prescription cards
- Discount cards
- Student I.D. cards

Features

- True plastic card
- Durable plastic card
- Proprietary one-step production
- Removes easily from carrier sheet
- Potential for shapes other than membership cards
- Simplex and duplex laser printable
- Lay flat construction
- Heat, tear and moisture resistant
- 4cp
- 5 stock formats available

Markets

- Educational Institutions
- Resorts
- Insurance companies
- Associations
- Restaurants
- Libraries
- Hotels
- Medical facilities
- Sales promotions
- Zoos
- Museums
- Pharmacy companies
- Travel clubs
- Banks/Credit unions
- Manufacturers
- Trade show groups

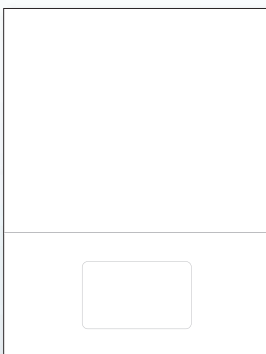
Benefits

- Cost effective method assures print registration, card registration and color match
- Material is heat, moisture and tear resistant
- Provides excellent toner adhesion and durable printed image
- 100% of front and back of the card can be printed on and/or variably imaged
- Stock imprinting - spot or 4cp

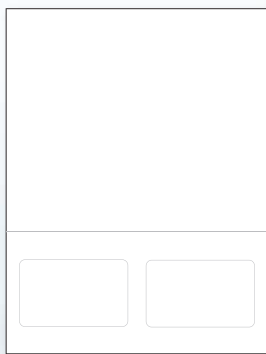
SAMPLES



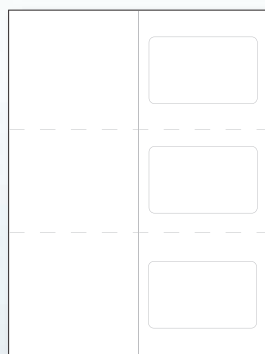
RealCard® Options



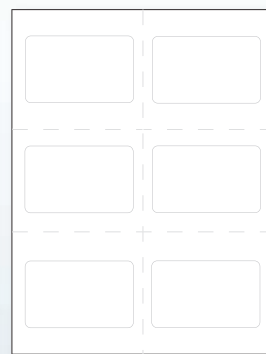
1 Up



2 Up



3 Up



6 Up



8 Up

Stock Gift Cards

No matter what time of the year or occasion, we've got a gift card for you! For custom cards call your sales representative today!

Features

- 30 mil composite card
- Standard CR-80 size
- 300 OE mag stripe



WCG1107



WHB1107



WPR1107



WBR1107



WGC1107



WFW1107



WFB1107



WSF1107



WOL1107



WPH1107



WCB1107



WMB1107



Stock Carriers

No matter what stock gift card you choose, we've got a carrier to match! For custom carriers your sales representative!

Features

- 100# gloss cover
- Pre die cut to hold gift card
- Printed 4cp/Black



WBV1107



WGV1107



WOV1107



WRV1107



WBH1107



WGH1107



WOH1107



WRH1107



Taggant Laminate

This is a unique face lamination used to create integrated cards or tags. The lamination carries a special Taggant coating visible only under an IR laser beam. The beam creates a reaction that authenticates the document as an original. This is a high-end security laminate.

Applications

- I. D. cards
- Badges
- Passes
- Hang tags
- Parking permits

Features

- Taggant cannot be copied
- Laminate only reacts to special IR laser
- Laminate can be applied to the face or back
- Available combined with pressure seal mailers

Markets

- Education
- Healthcare
- Military
- Defense contractors
- Manufacturing
- Membership

Benefits

- Provides for security
- Mobile verification
- Laminate highlights color printing



Tags

Applications

- Product descriptions
- Content identification
- Care use instructions/directions
- Guarantee/warranty information
- Decoration/Promotion
- Inventory control price marking
- Production tracking
- Shipping tags
- Raw material identifications
- Safety/hazard warnings
- Dry cleaners

Markets

- Retail
- Manufacturing
- Services
- Transportation
- Government
- Wholesale
- Automotive
- Education

Benefits

- Saves time
- Eliminates the need to create separate records
- Helps eliminate/reduce errors
- Helps when tracking production
- Provides up-to-date records

Features

- Laser compatible
- Allows for imaging to small pattern areas
- Can be used in conjunction with Form-n-Envelope
- Custom patterns/designs are available



U-Seal™

U-Seal™ is a revolutionary new concept in self-seal mailing applications. Though similar to pressure seal in using Z, C and V fold sequences, U-Seal™ differs in many other areas. U-Seal™ requires only 10# of pressure to create a bond. This means you can literally hand seal your mailer. No offline equipment is necessary with minimal sealing pressure required. Most folders on the market will seal the document to be postal legal. U-Seal™ does not bond as securely as pressure seal.

Applications

- Grade reports
- Class schedules
- Activity notices
- Benefit summary
- Policy changes
- Subscription billing
- Gift certificates
- Monthly billing
- Statements
- Credit/debit memos
- Invoices
- Special promotion
- Fund raising
- Product promotion
- Expiration notices
- Subscription renewal
- Shut-off notices
- Collection notices
- Pledge agreement
- Questionnaires
- License renewal
- Notice of cancellation
- Reservation confirmation

Features

- Die cut windows with glassine patch available
- Seals by hand, burster and table top folder
- Cut sheet or continuous
- Up to 4 colors on 14" and 17" and 8 colors on 11"
- Standard C, V, Z folds available, as well as the 14" eccentric Z
- Custom folds available
- Laser compatible
- Simplex or duplex printable

Markets

- Government
- Home services
- Publishing
- Manufacturing
- Retirement
- Retail
- Fund raising
- Medical
- Direct mail
- Hospitality
- Newspapers
- Schools
- Insurance
- Business-to-business
- Utility companies
- Collection agencies

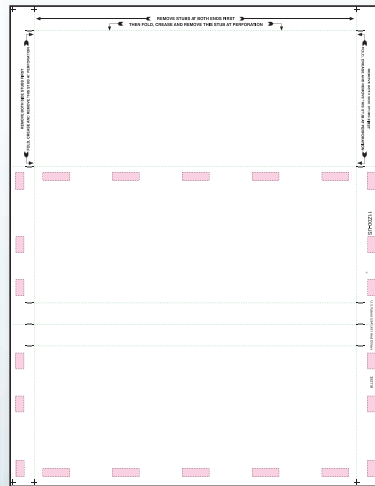
Benefits

- Can be combined with other technology such as Integrated Cards, magnets, labels and Form-n-Envelope
- Eliminates the need for a separate envelope
- Reduced equipment cost, reduced maintenance and reduced operator training
- Eliminates labor cost of folding, stuffing and sealing
- As more people transfer to non-impact printers, requests for one-part self mailers is on the increase

SAMPLES



U-Seal™ Stock Option



Item # 11Z00-US

Variable Imaging

Applications

- Security passes
- Insurance cards
- Membership cards
- ID cards
- Monitoring inventory
- Prepaid phone cards
- Gift certificates
- Coupons
- Parcel service
- Direct mail
- Newsletters
- Product brochures
- Invoices
- Solicitations
- Confirmations

Markets

- Automotive
- Manufacturing
- Distribution
- Grocery
- Retail
- Apparel
- Education
- Electronic
- Health care

Features

- Colors available for thermal imaging
- Laser, ink jet or thermal printing available
- Able to print on numerous materials
- 1 or 2 dimensional barcodes
- All in house production

Benefits

- Increase efficiency
- Reduce error
- Increase accuracy and control of inventory
- Increase employee productivity
- Decrease costs
- Increase customer satisfaction

